

New & Noteworthy

Two New Service Centres Opening!

MASC is pleased to announce two new service centres will be opening later this year in the communities of **Virden** and **Shoal Lake**.

New Crop for Forage Establishment Insurance

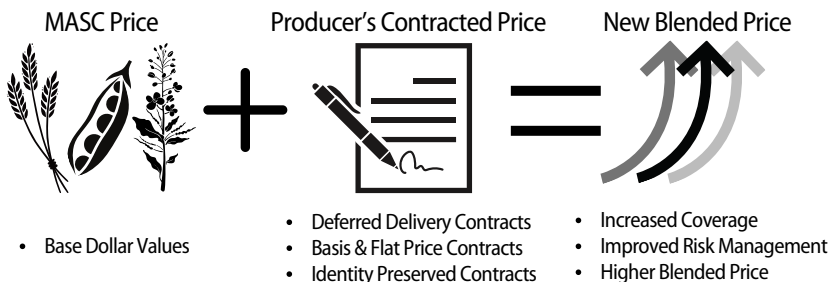
MASC is enhancing the Forage Establishment Insurance (FEI) program to include birdsfoot trefoil as an insurable crop, adding to FEI-insurable crops of alfalfa, clover, sainfoin, perennial ryegrass, and other perennial grasses (excluding native grasses). Coverage level selections for the upcoming year are \$65 or \$130 per acre, so be sure to speak to your insurance specialist to finalize your coverage today.

Polycrop Establishment Insurance

Selections for 2025 Polycrop Establishment Insurance (PEI) coverage are also increasing to \$65 or \$130 per acre.

How the Contract Price Option Works

The Contract Price Option (CPO) program allows producers to blend the price from their contracted production with the base AgriInsurance dollar value to better reflect their expected market prices. CPO is available for the majority of crops, including corresponding organic and pedigreed crops if applicable, excluding potatoes, vegetables, and forages.



Producers who wish to take advantage of CPO must submit their contracted prices to MASC by **June 30**. For more information on CPO, scan:



Calendar Photo Contest



Here's your chance to showcase life on the farm! Beginning March 1, we'll be accepting your photo submissions for our 2026 MASC Calendar. Keep your camera (or phone) handy to snap those incredible pictures of life in rural Manitoba. Contest details and information on submitting your photos to come!

MASC Lending

MASC offers a wide range of lending products designed to help farmers.

Producers who finance livestock with an MASC Stocker Loan and purchase a Livestock Price Insurance policy for feeder cattle are eligible for a **one-time interest rebate of 0.25 per cent** of the Stocker Loan disbursed amount.


We can also help you with operating loans, equipment and breeding livestock purchases, and land acquisitions.

Scan to see our latest lending rates:  Contact your lending specialist if you have any questions.

Grain Corn Area Changes

Grain Corn Area 1 boundaries have been expanded in 2025, and the Grain Corn Insurance Test Area has been made permanent and will now be called Grain Corn Area 5.

Ask your insurance specialist how this change may affect your Grain Corn coverage.

Scan here to view the new Grain Corn Area map: 

Livestock Price Insurance

Livestock Price Insurance (LPI) protects producers against market-driven volatilities of price, currency, and basis. Now is the time to lock-in your calf price coverage, protecting your operation from a decline in market pricing.

Sign up today at your local service centre and visit **LPI.ca** to get started.

Find MASC on YouTube

Check out all of MASC's 'How To' videos! They're quick, informative, and cover most of the basics of myMASC, reporting your crops, and more!

Get started now at youtube.com/@masc_mb



Did You Know?

Online Loan Payments

MASC has three convenient ways to make additional payments towards your loans with MASC: online, in person, and by mail. These payments do not replace your scheduled automatic payments. To get started with online loan payments, visit masc.mb.ca/payments.

Direct Deposits

MASC offers direct deposit on insurance payments. Direct deposit is a safe and convenient way to receive payment quicker. Register today for direct deposit through *myMASC* or contact one of our team members for assistance.

myMASC Online Services

The *myMASC* portal gives you easy online access to your insurance and lending accounts and helps us speed up the claims process. There are so many reasons to set up your account!

- Don't wait for the cheque to come in the mail, get direct deposit for insurance payments
- Apply for Hail Insurance and instantly register claims
- Submit your crop reports:
 - Seeded Acreage Report
 - Carryover Production Report
 - Harvested Production Report
- Check the status of your insurance claims
- View and download your most important documents:
 - Confirmation of Insurance
 - Statement of Insurance
 - Statement of Account
 - Your crop management history
- View your MASC loan information and Record of Program Activity (ROPA)
- Chat in real time with an MASC team member

Call today to set up your *myMASC* account!

MASC Contracts



Review the AgriInsurance and Hail Insurance contracts at masc.mb.ca/contracts. To receive a printed copy, contact MASC.

Connect with Us



There are many ways that our staff are available to assist you:

- Phone, email, fax, or use the *myMASC* chat feature.
- Schedule an in-person appointment or video conference meeting.
- Mail, courier, or drop off required documentation.

Visit masc.mb.ca for additional updates, program information, and contact information.

Upcoming Deadlines

Final Date to Apply for, Change, or Cancel an AgriInsurance Contract

The deadline to apply for an AgriInsurance contract and to make changes to or cancel an existing AgriInsurance contract is **March 31**. If we do not hear from you by this date, your existing selections (i.e. insured crops, coverage levels, and options) will remain in effect.

Adding Land for Excess Moisture Insurance Coverage

Rented land must be added to your AgriInsurance contract by **March 31** to be eligible for Excess Moisture Insurance (EMI) coverage this year. Rented land added after **March 31** will be eligible for AgriInsurance coverage for seeded crops and for Hail Insurance, but not for EMI.

Land that is purchased on or before **June 30** is eligible for EMI, based on proof of purchase provided to MASC. Contact MASC for more details.

Farmland School Tax Rebate Deadline

The final day to apply for the Farmland School Tax Rebate for the 2024 tax year is **March 31, 2025**.

For up-to-date program information and deadline reminders, follow us on social media!



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